



## FUTURE Wisconsin Economic Development Websites 2009 Advertising / Sponsor Information & Rates

*"FutureWisconsin provides our firm with great exposure for far less money than newspapers or magazine ads, and we know the people using the sites are actually looking for business property in our community!"*

Welcome to the Future Wisconsin Project and the more than one hundred Economic Development Websites for Wisconsin communities. These websites are designed to allow each community to highlight their, development opportunities, strategic advantages, available commercial properties, and major projects. Our sites provide a single source for all Economic Data and development professionals in a given community or county. The data is entered and maintained by local development interests.

Like Craigs List, Linked In, and other peer to peer networking websites all of the basic listings are free. To support the project, each website features no more than six major sponsors at a surprisingly affordable rates. Business cards and commercial listings may also be upgraded to improve their visibility on the website.

When compared with print, television, or radio, or even other Internet exposure, you will find that a small investment in a FUTURE Site has a substantially longer shelf life and much better exposure, at a lower rate than other forms of advertising. By linking directly to your website you will be able to control and change the message at your discretion. Each FUTURE website will be visited again and again by business seeking to expand or locate in a given community. In fact our sites were developed for the decision-makers needing a single resource for data about your community. In fact several Verona projects have materialized because of the [www.FutureVerona.com](http://www.FutureVerona.com) site. By providing convenient links to existing websites we eliminate the duplication and outdated data found on other site selection tools.

### Demographics

Our FUTURE Web Sites are visited by site selectors, business professionals, developers and decision-makers that intend to do business in a given community. Specifically they are looking for land, manufacturing, office or retail space in your community. At a FUTURE site they will find a single source for the properties, community data, and leaders and professionals they need to move their project forward.

### National Exposure

Our FUTURE sites have great local, regional and national exposure! The sites are promoted in media and linked to by websites across the country. Our partners, [WisconsinDevelopment.com](http://WisconsinDevelopment.com) (Economic Development News) [CIREX](http://CIREX.com) and [PropertyDrive.com](http://PropertyDrive.com) (Commercial Property Listings) are already highly respected leaders in their fields.

If you would like a FUTURE site for your community please contact us.

### Click on a City

Appleton | Beloit | Brookfield | Cambridge | Columbus | CottageGrove | CrossPlains | Deerfield | DeForest | EauClaire | Fitchburg | FonduLac | GreenBay | Greenfield  
Janesville | Kenosha | LaCrosse | LakeDelton | Madison | Manitowoc | McFarland | Middleton | Milwaukee | Monona | NewBerlin | Oregon | Oshkosh | PrairieduSac  
Racine | Sheboygan | StevensPoint | Stoughton | SunPrairie | Verona | Waukesha | Waunakee | Waupaca | Wausau | Wauwatosa | WestAllis | Weston | Whitewater  
Windsor | WisconsinDells | WisconsinRapids

### Click on a County

AdamsCounty | AshlandCounty | BarronCounty | BayfieldCounty | BrownCounty | BuffaloCounty | BurnettCounty | CalumetCounty | ChippewaCounty | ClarkCounty | ColumbiaCounty  
CrawfordCounty | DaneCounty | DodgeCounty | DoorCounty | DouglasCounty | DunnCounty | EauClaireCounty | FlorenceCounty | FondduLacCounty | ForestCounty | GrantCounty  
GreenCounty | GreenLakeCounty | IowaCounty | IronCounty | JacksonCounty | JeffersonCounty | JuneauCounty | KenoshaCounty | KewauneeCounty | LaCrosseCounty | LafayetteCounty  
LangladeCounty | LincolnCounty | ManitowocCounty | MarathonCounty | MarinetteCounty | MarquetteCounty | MenomineeCounty | MilwaukeeCounty | MonroeCounty | OcontoCounty  
OneidaCounty | OutagamieCounty | OzaukeeCounty | PepinCounty | PierceCounty | PolkCounty | PortageCounty | PriceCounty | RacineCounty | RichlandCounty | RockCounty | RuskCounty  
SaintCroixCounty | SaukCounty | SawyerCounty | ShawanoCounty | SheboyganCounty | TaylorCounty | TrempealeauCounty | VernonCounty | VilasCounty | WalworthCounty  
WashburnCounty | WashingtonCounty | WaukeshaCounty | WaupacaCounty | WausharaCounty | WinnebagoCounty | WoodCounty | Wisconsin





## Advertising Packages & Site Sponsorship Rates For 2009

Some Rates Based On Size of Community or County

Click to Order	Any FUTURE site	1 month	12 months	Logo Size
▶▶	<b>Primary Site Sponsor</b> (6 max / FUTURE Site)	\$25 to \$ 100	\$ 250 to \$ 1000	125 x 75
▶▶	<b>Major Projects Listing</b> LOGO, Photo, Text Description, Link to Website and appear on <a href="http://SiteSelectWisconsin.com">SiteSelectWisconsin.com</a> and in Site Select Wisconsin Book	N/A	\$ 49.00  Plus Small Fee For Printed Book	125 x 75  4 Pics Animated
▶▶	<b>Advanced Business Cards</b> LOGO, Name & Title, Business Phone, Email and WebsiteLink Sorts to top of list	N/A	\$ 29.00	125 x 75
Email	<b>Wisconsin Development News</b> 3,500 distribution plus new appears on every Future Website	\$ 200.00	\$ 1,000.00	500 x 100 Banner
	<b>Business Card 2<sup>nd</sup> Category or Site</b>	N/A	\$25.00	
	<b>Basic Business Cards</b>	FREE	FREE	
	<b>Basic Property Listing</b>	FREE	FREE	
	<b>Community, State and Regional Links</b>	FREE	FREE	

15 % commission paid to **participating** chambers ED Groups or marketing / advertising firms.

### Contact Info

[Enter Your Request Here](#)

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**Every Community – Every Property – Every Professional**

## About This Project

Future Wisconsin is pleased to announce a major new project to spur economic development and business growth in the state. User supported websites will allow any professional to enter a business card, Internet link, or available office, commercial or industrial property into community and county based websites available statewide.

Links can be provided to other websites promoting development in the area including, City and County webs, Chambers, Economic Development Groups and Service Organizations. A business card section has been designed to accommodate businesses working with development including: Elected Officials, Real Estate Professionals, Construction and Service Providers, Financial Institutions, State Resources and Utility Providers. We also encourage linking to public sites that may be of interest to a potential new business exploring the area for the first time including schools, libraries, recreation, and civic groups in the area.

We hope the business card section will become the “LinkedIn” or comprehensive contact list for commercial development professionals in the state. All of our data is easily searchable and has been designed to be iPhone and PDA friendly. Limited output of records and other special features were built in to keep your email safe.

The FutureWisconsin websites will present a comprehensive list of available commercial properties (for free) and will display all properties listed on PropertyDrive.com. By allowing brokers and property owners to easily update their own records in real time, we hope to keep the available commercial property data current and accurate. All records will be removed after 90 days unless they are updated or renewed. Large firms may request a spread sheet or data base of all their properties which they can update from their records and we will then add these records to our websites on a periodic basis, again this is a free service.

FinallyFutureWisconsin and CIREX.com are also planning to publish a book of Major Projects from across the state and make it available to site selectors, business professionals, and developers who may be interested in Wisconsin. Each Website allows up to six paid sponsors to advertise their company and otherwise support this project. Sponsorship is NOT required to establish a FutureWisconsin Website. All other links, properties and business cards are free. Our goal is not to duplicate the work of other economic development groups, communities or real estate professionals, but rather point the consumer to them. These are your websites, for your data in your community. We will review additions to the websites daily and remove inappropriate links, cards properties or projects. Feel free to email corrections or comments to us at [feedback@FutureWisconsin.com](mailto:feedback@FutureWisconsin.com).

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