



## Overview (draft release)

PropertyDrive and WisconsinDevelopment.com have teamed up to create a series of community based informational websites. FutureWisconsin.com, a joint venture between Jay Blevins, Ralph Kamps and Ken Harwood and their respective companies, will build, host and promote individual websites for between 15 and 30 Dane County area communities featuring comprehensive economic data and commercial property listings for each community. The "FUTURE" sites will each have a unique web address and will include:

- ❑ Information about the community and demographics
- ❑ Commercial Property Listings
- ❑ Major Project Highlights
- ❑ Residential and Neighborhood Development Information
- ❑ A Map of the Community
- ❑ Business Contact Data for Officials and Economic Development Professionals
- ❑ Links to Community, Chamber, other Economic Development Websites
- ❑ News about development in the community and region

Sponsors for each individual site are being sought to offset the cost of development. "Our goal is to share this revenue with the local Chamber or economic development entity in exchange for helping us collect data about the community", says Ken Harwood.

The commercial property data for the "FUTURE" sites will come from PropertyDrive a commercial real estate listing service serving the Wisconsin market. Jay Blevins founder of PropertyDrive suggests that, "In addition to providing another outlet for commercial brokers to promote their listings, we hope to allow our communities to promote their unique qualities and attributes that create the fabric of greater Madison"

"We are committed to creating a great one stop shop for accurate economic development information for the communities that make up Greater Madison," sites Ken. "We hope to expand our communities statewide in the future."

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